



INDIANA
REAL BITE OF ENERGY







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INDIANA BEEF JERKY Original

01

Best quality meat
sourced within EU.

02

Low carb snack
no sugar added.

03

Natural mineral salt
from Dead sea (with 30% Magnesium).

04

High protein 56%
product range 46-73%.

05

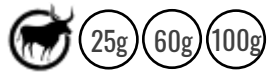
Marinated & seasoned
INDIAN style.



INDIANA JERKY

Jerkies & Meat-based snacks with high protein





BEEF ORIGINAL

Are you ready for juicy beef? This is the most popular jerky - the chief's original recipe with the unmistakable European savory taste of meat. Just open the bag and take a bite! Indiana Jerky will give you a good deal of energy while maintaining a minimum of weight.

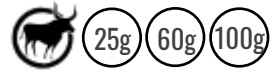
100 g of Beef Jerky is made from 225 g of raw meat.
High protein content 56%



BEEF HOT & SWEET

Pleasantly sweet and slightly sharper jerky with chili peppers. Great snack anywhere you don't have the opportunity to have a full meal. Much tastier and healthier than potato chips. The chief says that once you taste, you will never stop.

100 g of Beef Jerky is made from 225 g of raw meat.
High protein content 46%



BEEF LESS SALT

Less salt, just as great taste. The chief gradually dries thinly sliced lean beef to preserve its natural taste, juiciness and elasticity. Extra suitable for reduction diets, as a dietary supplement during exercise, a weight-free snack for mountain trips or expeditions.

100 g of Beef Jerky is made from 225 g of raw meat.
High protein content 56%



LET'S
HAVE A BREAK



BEEF PEPPERED

Feed your wild side with real beef with pieces of freshly ground pepper. It has amazing properties to open the taste buds and multiply all the flavors in the meat. If you want to try something really spicy, Beef Jerky Peppered is a clear choice.

100 g of Beef Jerky is made from 225 g of raw meat.
High protein content 54%



BILTONG ORIGINAL

Beef marinated in spices, then dried and thinly sliced. A snack full of protein based on recipes from South Africa. It will not get lost on the road, at home or in the office.

100 g of Biltong is made from 220 g of raw meat.
High protein content 51%



STEAK BAR

Beef steak preparation is alchemy. It's no different with the dried one. Each steak slice of lean meat is carefully dried by the chief to preserve its natural taste, juiciness and elasticity. Eventually, he smokes-dry meat with beech wood smoke. This creates a protein snack with the typical taste of Indiana Jerky, which adds a good chunk of energy.

100 g of Steak Bar is made from 209 g of raw meat.



 25g 60g 100g **CHICKEN ORIGINAL**

Chicken packed for travel. An excellent delicacy made of lean chicken, a storehouse of protein and healthy calories - ideal for long trips, for example. The chief's original recipe with the unmistakable European salty taste of meat.

100 g of Chicken Jerky is made from 225 g of chicken.
High protein content 50%



 25g 60g 100g **TURKEY ORIGINAL**

There is no healthier, faster and more nutritious snack for an athlete or a skilled hiker than an Indiana Jerky bag of dried turkey meat. It is a light, non-greasy delicacy that contains less fat. It is the chief's original recipe with an unmistakable European salty taste of meat.

100 g of Turkey Jerky is made from 225 g of turkey.
High protein content 46%

 15g **TUNA ORIGINAL**

Great jerky texture with no fishy taste or smell, using only fresh handline caught Yellowfin or Bigeye grade tuna. Healthy dried muscle tuna meat is fish jerky at its best. A handy healthy snack with omega-3 fatty acids.

100 g of Tuna Jerky is made from 300 g of tuna.
High protein content 73%



LET'S

HAVE A BREAK



 25g 100g **PORK ORIGINAL**

When pigs give you life, camp, relax and enjoy this jerky. This is what the chief has been following all his life. Thanks to this, he almost perfected his original recipe with the unmistakable European salty taste of meat. Drying proceeds gradually so that the marinated slices of pork retain their natural taste, juiciness and elasticity.

100 g of Pork Jerky is made from 225 g of pork.
High protein content 51%

 18g **SALAMI SNACK**

Thanks to the long drying time, it excels in the natural taste of high quality meat. An ideal, nutritionally rich snack that you can include in your daily diet with a calm heart. With Salami Snack, lust for sweets will never catch up with you again.

100 g of Salami Snack is made from 180 g of raw meat.



WIDE VARIETY of meat and taste



Product portfolio - PACKAGING

BEEF	ORIGINAL	25g, 60g, 100g
	LESS SALT	25g, 60g, 100g
	HOT & SWEET	25g, 60g -
	PEPPERED	25g, - 100g
	BILTONG ORIGINAL	25g - -
	STEAK BAR	20g* - -
POULTRY	CHICKEN ORIGINAL	25g, 60g, 100g
	TURKEY ORIGINAL	25g, 60g, 100g
PORK	ORIGINAL	25g, - 100g
	SALAMI SNACK	18g* - -
FISH	TUNA ORIGINAL	15g

* different packaging

Shelf-ready - POS-Placement

NUMBER OF PIECES IN THE DISPLAY BOX (see picture on the left)	10 pcs	25g
	10 pcs	60g
	5 pcs	100g
NUMBER OF DISPLAYS PER PACKAGE BOX	48 pcs	25g
	36 pcs	60g
	24 pcs	100g
NUMBER OF PACKAGE BOXES ON THE PALETTE	6 pcs	25g
	6 pcs	60g
	6 pcs	100g

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Product portfolio - PACKAGING

BEEF	ORIGINAL	25g, 60g, 100g
	LESS SALT	25g, 60g, 100g
	HOT & SWEET	25g, 60g -
	PEPPERED	25g, - 100g
	BILTONG ORIGINAL	25g - -
	STEAK BAR	20g* - -
POULTRY	CHICKEN ORIGINAL	25g, 60g, 100g
	TURKEY ORIGINAL	25g, 60g, 100g
PORK	ORIGINAL	25g, - 100g
	SALAMI SNACK	18g* - -
FISH	TUNA ORIGINAL	15g

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	6 pcs	100g





INDIANA JERKY

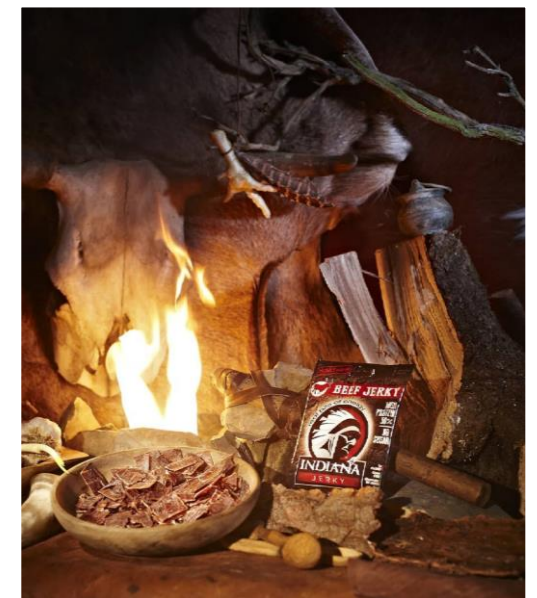
MODERN
NUTRITIONAL
TRENDS
PRODUCTS



Fitness and Healthy Living are megatrend – functional nutrition play a vital role in this highly attractive growth market.

- Healthy snacking & lifestyle
- Sports & fitness
- PC gaming
- Outdoor & adventure
- Travelling
- Diet & body shaping
- Hunting & surviving

 indianajerky





Produkty

Indiana merch

ICONIC BRAND „INDIANA“

WHY WE ?

Wide and trend-oriented product portfolio.
Pure, authentic, savoury „European“ taste,
and traditional Jerky texture „Bite“.
High quality and excellent nutritional values of
high protein, low fat, no/low carb,
sugar free/low sugar, with natural mineral salt
from the Dead sea.
High customer orientation and service.



Please contact us for further information.
We, the entire Indiana team, are looking forward for your answer!

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